

**ANSWERS - Design Brief & Analysis Quiz(10 Points)**  
**lesson 1**

**1. What is a brief?**

(1 Point)

- A brief helps make a problem, but you need to decide what to consider
- A brief explains the problem that needs to be solved by the student artist/designer.
- A brief helps you problem solve the analysis but doesn't tell you all the important information

**2. Select everything that is a baked good**

(3 Points)

- lemon drizzle cake
- steak pie
- stir fry
- scones
- omelette

**3. What does analyse mean?**

(1 Point)

- look at and study something in detail, in order to explain and interpret it.
- look at something in detail that doesn't relate, in order to compare.
- look at something briefly and make guesses about it.

**4. Which supermarket has set the brief?**

(1 Point)

- Aldi
- Tesco
- Lidl
- Morrisons
- Asda

**5. The design will be part of their new 'Great British Bake Off' range and include what type of products?**

(1 Point)

- sweet and sour
- bitter and savoury
- savoury and creamy
- sweet and savoury

**6. Your ideas must include a range of ? select all that apply.**

(3 Points)

- ingredients
- flavours
- colours
- textures
- smells