

Design Brief & Analysis Quiz(10 Points)
lesson 1

1. What is a brief?

(1 Point)

- A brief helps make a problem, but you need to decide what to consider
- A brief explains the problem that needs to be solved by the student artist/designer.
- A brief helps you problem solve the analysis but doesn't tell you all the important information

2. Select everything that is a baked good

(3 Points)

- lemon drizzle cake
- steak pie
- stir fry
- scones
- omelette

3. What does analyse mean?

(1 Point)

- look at and study something in detail, in order to explain and interpret it.
- look at something in detail that doesn't relate, in order to compare.
- look at something briefly and make guesses about it.

4. Which supermarket has set the brief?

(1 Point)

- Aldi
- Tesco
- Lidl
- Morrisons
- Asda

5. The design will be part of their new 'Great British Bake Off' range and include what type of products?

(1 Point)

- sweet and sour
- bitter and savoury
- savoury and creamy
- sweet and savoury

6. Your ideas must include a range of ? select all that apply.

(3 Points)

- ingredients
- flavours
- colours
- textures
- smells